



Institut Luxembourgeois
des Administrateurs

INVITATION

L'INSTITUT LUXEMBOURGEOIS DES ADMINISTRATEURS

is pleased to invite you to the following conference:

DIRECTING DIGITALISATION: GUIDELINES FOR BOARDS & EXECUTIVES

by

Ludo Van der Heyden
INSEAD Chaired Professor in Corporate Governance

**TUESDAY 27 JUNE 2017
5:30PM – 6:30PM**



La Luxembourgeoise
9, rue Jean Fischbach
L-3372 Leudelange

OUR PROGRAMME

You are kindly invited to attend this conference that will follow the ILA Annual General Assembly. Our guest speaker Mr Ludo Van der Heyden, INSEAD Chaired Professor in Corporate Governance, will share with us the second report published by the INSEAD Corporate Governance Initiative on the topic of Digital. This report analyses the need for digitalisation and its impact on boards and senior executives, with the aim of enlightening and supporting leaders in their digital journey, and gives 11 key implications and recommendations taking into account the external and internal environments.

OUR SPEAKER

Ludo Van der Heyden



Ludo Van der Heyden is the founding Director of *INSEAD's Corporate Governance Initiative* and is co-Director of the *International Directors Program* and the *Value Creation for Owners and Directors*. He lectures on governance, leadership, team dynamics, fairness in business and society, and innovation.

Ludo was the first holder of the *Wendel Chair in the Large Family Firm* and of the *Solvay Chair in Technological Innovation*. He directed the *Advanced Management Program*, the *INSEAD Zentrum Leipzig*, also was INSEAD Dean (1990-95). He earned several *Outstanding MBA Core Teacher Awards*, as well as an *Outstanding Service Award in Executive Education*.

Before joining INSEAD, Ludo was on the faculty of Yale University (1980-1988) and of Harvard University (1978-80). He holds an Engineering Degree in Applied Mathematics from the Université Catholique de Louvain and a Ph.D. Degree from Yale University.

He has published in many journals. His latest publication is *Fair Governance: Setting a tone of Fairness at the Top*, published in the *Journal Business Compliance*. He is also co-author of two surveys on *The Real Impact of Digital in organizations* and *Directing Digitalisation, Guidelines for Boards and Executives*.

He is a member of the Advisory Board of *Bencis Capital Partners*, and of the supervisory boards of two start-ups, *Celpax* and *Seisquare*.

PRACTICAL INFORMATION

Registration to the conference is free of charge. Online registrations are open on the ILA website: [Directing Digitalization: Guidelines for Boards & Executives!](#)

We will close this event with the Award Ceremony of ILA Certified Directors, followed by a cocktail offered by La Luxembourgeoise.



We remain available in case of questions, feel free to contact us: events@ila.lu